

## Role Description | Content Responsible\*

*Team* | Marketing Office  
*Accountable to* | Marketing Coordinator

### *Purpose of the Role*

- Supporting the promotional endeavors of the Marketing Office through video, photo and design projects, as well as helping to maintain the EFPSA YouTube channel

### *Main Responsibilities*

- To record, edit and upload videos that promote EFPSA
- To help the Social Media Responsible maintain the EFPSA YouTube channel

### *Tasks*

- Recording various videos during EFPSA Events
- Creating and editing promotional videos for EFPSA and its Teams
- Helping Social Media Responsible to maintain the EFPSA YouTube channel and ensure it is kept active
- Supporting the photographer in their duties
- Ensuring all content developed from and through the Marketing Office is in accordance with EFPSA's Corporate Visual Identity (CVI) guidelines

### *Requirements*

- Video recording skills
- Knowledge of sound editing programs ( e.g Audacity, Music Maker Jam)
- Photography skills
- Video post-production skills
- Creativity
- Communication skills
- Co-operation skills
- Familiarity with CVI (preferable)

Please note that EFPSA's roles are always being developed, therefore, there may be slight variations to this document since it was produced. If you would like to ask any questions, receive additional insight or state an interest in this position, please contact the current Marketing Officer via [marketing@efpsa.org](mailto:marketing@efpsa.org).

\*The change in name is pending approval at the first General Assembly of the 32<sup>nd</sup> EFPSA Congress in Cirkewwa, Malta.