

Role Description | Marketing Office Team Member

Team | Marketing Office
Accountable to | Marketing Coordinator

Purpose of the Role

- Participating and contributing to the work of the Marketing Office

Main Responsibilities

- To actively participate and collaborate on a wide range of projects and tasks with the entire Marketing Office and with other teams within EFPSA
- To collaborate to the promotion of EFPSA and its Services, Events, projects and Teams

Tasks

- Creating new promotional materials and designs
- Sharing new promotional ideas
- Reporting to the Marketing Coordinator and the Marketing Officer
- Support the organisation of EFPSA Day
- Provide feedback on Corporate Visual Identity (CVI)
- Co-operating with other teams within EFPSA

Requirements

- Knowledge of design programs (e.g. Adobe Photoshop, Adobe Illustrator)
- Creativity
- Familiarity with CVI (preferable)
- Co-operational skills

Please note that EFPSA's roles are always being developed, therefore, there may be slight variations to this document since it was produced. If you would like to ask any questions, receive additional insight or state an interest in this position, please contact the current Marketing Officer on marketing@efpsa.org